


## "IMPORTANT"

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 <b>HDB FINANCIAL SERVICES</b>	<b>Regd. Office:</b> Radhika, 2nd Floor, Law Garden Road, Navrangpura, Ahmedabad, Gujarat- 380009 <b>Regional Office:</b> 1st Floor, Wilson House, Old Nagdara Road, Near Amboli Subway, Andheri (E), MUMBAI 400069 and Its various Branch's in Maharashtra.
<b>DEMAND NOTICE UNDER SECTION 13(2) OF THE SARFAESI ACT, 2002</b>	
<p>You, below mentioned borrowers, co-borrowers and guarantors have availed loan(s) facility(ies) from HDB Financial Services Limited by mortgaging your immovable properties (security) you have not maintained your financial discipline and defaulted in repayment of the same. Consequently to your defaults your loans were classified as non-performing assets as per you to avail the said loan(s) along with the underlying security interest created in respect of the securities for repayment of the same. The HDBFS has right for the recovery of the outstanding dues, now issued demand notice under section 13(2) of the Securitization and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 (the Act), the contents of which are being published herewith as per section 13(2) of the act read with rule 3(1) of the security interest (enforcement) rules, 2002 as and by way of alternate service upon you. Details of the Borrowers, Co-borrowers, Guarantors, Loans, Securities, Outstanding dues, Demand Notice sent under section 13(2) and Amount claimed there under are given below:-</p>	
<p><b>1. Borrower and Co-Borrowers:- 1. Shivkrupa Building Products</b> R/o:- Servo No 19/11/ Gavalhi Farm Pathardi Shiwari Pathardi-Nasik-422009 MH. and Also Bunglow G and 1st Floor Tenement No.429 &amp; 430 on S.No.517 520 521 &amp; 523 MHB Colony Pathardi Shiwari-Nasik-422007. 2. <b>Shilpa Lokesh Gawali:- 3.Lokesh Ashok Gawali, 4.Mandakini Ashok Gawali All Are R/o:-</b> Room No 429 430 Plot No 429 430 MAB Colony Pathardi Near Shivaji Garden Nasik-422007. MH. 2) <b>Loan Account Number:-</b> 5975593 3) <b>Loan Amount in INR:-</b> Rs.24,88,296/- (Rupees Twenty Four Lakhs Eighty Eight Thousand Two Hundred Ninety Six Only). 4) <b>Detailed description of the Security/Mortgage Property:-</b> All that piece and parcel of the property bearing House No. (Tenement No.EWS 429) admeasuring 17.66 sq meters built up and having plotted area admeasuring 55.30 sqr meters out of Survey No.517,520,521 &amp; 523 in Maharashtra Housing Board (MHADA) situated at MHADA colony, Village Satpada Taluka &amp; District Nashik. 5) <b>Demand Notice Date:-</b> 15.07.2024. 6) <b>Total Amount due in INR:-</b> Rs.18,40,830.58/- (Rupees Eighteen Lakh Forty Thousand Eight Hundred Thirty and Fifty Eight Paisa Only) as of 15.07.2024 and future contractual interest till actual realization together with incidental expenses, cost and charges etc.</p>	
<p>1. The Borrower and Co-Borrowers/Guarantors are called upon to make payment of the above mentioned demanded amount with further interest as mentioned herein above in full within 60 days of this notice failing which the Undersigned Authorized Officer of HDBFS shall be constrained to take action under the Act to enforce the above mentioned securities. Please note that, as per section 13(13) of the said Act 2. Mortgagors are restrained from transferring the above-referred securities by way of sale, lease, Leave &amp; License or otherwise without the consent of HDBFS. 3. For any query or Full and Final Settlement, Please Contact: Mr.Swapnil Deore Mobile No.915899985, Authorized Officer-Mr.Vijaykumar Sapsal Mobile No.8888873781 HDB Financial Services Limited,</p>	
<p>PLACE : Nashik</p>	<p>Sd/- For HDBFS</p>
<p>DATE : 23.07.2024</p>	<p>Authorised signatory</p>

 <p><b>SMFG</b> <b>Grihashakti</b> <small>Nrgy Astha. Nrgy Vishvas.</small></p>	<p><b>SMFG India Home Finance Company Ltd.</b> <i>(Formerly Fullerton India Home Finance Co. Ltd.)</i></p> <p>Corporate Off. : 503 &amp; 504, 5<sup>th</sup> Floor, G-Block, Inspire BKC, BKC Main Road, Bandra Kurla Complex, Bandra (E), Mumbai - 400051. Regd. Off. : Megh Towers, 3<sup>rd</sup> Floor, Old No. 307, New No. 165, Poonamallee High Road Maduravoyal, Chennai - 600 095.</p>			
<p><b>POSSESSION NOTICE FOR IMMovable PROPERTY [Appendix IV] Rule 8(1)</b></p>				
<p>WHEREAS the undersigned being the <b>Authorized Officer of SMFG India Home Finance Company Ltd.</b> (Formerly Fullerton India Home Finance Co. Ltd.) a Housing Finance Company [duly registered with National Housing Bank (Fully Owned by RBI)] (hereinafter referred to as "SMHFC") under Secutisation and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 (54 of 2002), and in exercise of the powers conferred under Section 13(12) read with Rule 3 of the Security Interest (Enforcement) Rules, 2002 issued Demand Notice dated mentioned below under Section 13(2) of the said Act calling upon you being the borrowers (names mentioned below) to repay the amount mentioned in the said notice and interest thereon <b>within 60 days</b> from the date of receipt of the said notice. The borrowers mentioned herein below having failed to repay the amount, notice is hereby given to the borrowers mentioned herein below and to the public in general that the undersigned has <b>Taken SYMBOLIC POSSESSION</b> of the property described herein below in exercise of powers conferred on and under sub-section (4) of Section 13 of the said Act read with Rule 8 of the Security Interest (Enforcement) Rules, 2002. The borrowers mentioned here in above in particular and the public in general are hereby cautioned not to deal with said property and any dealings with the property will be subject to the charge of "SMHFC" for an amount as mentioned herein under and interest thereon.</p>				
<p><b>S. No.</b></p>	<p><b>Name of the Borrower(s) / Guarantor(s) LAN</b></p>	<p><b>Description of Secured Assets (Immovable Property)</b></p>	<p><b>Demand Notice Date &amp; Amount</b></p>	<p><b>Date of Possession</b></p>
<p>1.</p>	<p><b>LAN : 604905710304814</b> <b>1. Shaikh Abid Ayyub</b> <b>2. Faridabi Shaikh Aabid</b></p>	<p>All That Peace &amp; Parcel House <b>Adm.</b> 61.50 Sq. Mtr. Constructed On Plot No. 62. <b>Adm.</b> 93.75 Sq. Mtr. Out of The Plot Laid out In Gat No. 79/1/1 Situated At Kasoda, Tal. Erandoli, Dist. Jalgaon Within The Limit of Kasoda Grampanchayat, Having Grampanchayat House No. 4068/1 Erandol, Tal. Erandoli, Dist. Jalogan, Property <b>•Bounded as - •East : Plot No. 63; •West : Plot No. 61; •North : Plot No. 84; •South : Road.</b></p>	<p><b>09.05.2024</b> <b>₹ 4,98,451/-</b> <b>(Rs. Four Lakh Ninety Eight Thousand Four Hundred Fifty One Only)</b> along with interest as on <b>03.05.2024</b></p>	<p><b>20.07.2024</b> <b>(Symbolic Possession)</b></p>

**Sd/-**  
**Authorized Officer**

**SMFG INDIA HOME FINANCE COMPANY LIMITED**  
*(Formerly Fullerton India Home Finance Co. Ltd.)*

**Place :** Jalgaon, Maharashtra  
**Date :** 20.07.2024



# TRUCAP FINANCE LIMITED

(Formerly known as Dhanvarsha Finvest Ltd)

**Registered Office:** 3rd Floor, A Wing, D.J. House, Old Nagardas Road,  
Andheri (East), Mumbai – 400069, Maharashtra,  
**GST No:** 27AAACD9887D12C  
**Corporate Identity Number:** L64920MH1994PLC334457

## PUBLIC NOTICE

This is to inform the Public that Auction of pledged Gold Ornaments will be conducted by TruCap Finance Limited (Formerly known as Dhanvarsha Finvest Ltd) on 26th July 2024 at Ratnagiri at 11:00 A.M.

Branch address: TruCap Finance Limited (Formerly known as Dhanvarsha Finvest Ltd), 726A-11/1 Neeldeep complex 1st floor Shivaji Nagar Ratnagiri – 415612

The Gold Ornaments to be auctioned belong to Loan Accounts of our various Customers who have failed to pay their dues. Our notices of auction have been duly issued to these borrowers.

The Gold Ornaments to be auctioned belong to Overdue Loan Accounts of our various Customers mentioned below with branch name.

**Ratnagiri Branch:** GL0000000177634, GL0000000182100, GL0000000185527, GL0000000118842, GL0000000175324, GL0000000180560, GL0000000260683, GL0000000182475, GL0000000260689.

For more details, please contact TruCap Finance Limited (Formerly known as Dhanvarsha Finvest Ltd).

**Contact Person: Vinod Maskar**

**Contact Number(s): 9870424107**

TruCap Finance Limited (Formerly known as Dhanvarsha Finvest Ltd) reserves the right to alter the number of accounts to be auctioned &/ postpone / cancel the auction without any prior notice.)

**TruCap Finance Limited**  
(Formerly known as Dhanvarsha Finvest Ltd)



# TRUCAP FINANCE LIMITED

(Formerly known as Dhanvarsha Finvest Ltd)

**Registered Office:** 3rd Floor, A Wing, D.J. House, Old Nagardas Road,  
Andheri (East), Mumbai - 400069, Maharashtra,  
**GST No: 27AAAC988701ZC**  
**Corporate Identity Number: L64920MH1994PLC334457**

## PUBLIC NOTICE

This is to inform the Public that Auction of pledged Gold Ornaments will be conducted by TruCap Finance Limited (Formerly known as Dhanvarsha Finvest Ltd) on 26th July 2024 at Ahmednagar Bolegaon MIDC at 11:00 A.M.

Branch address: TruCap Finance Ltd. (formerly known as Dhanvarsha Finvest Ltd.),  
Vaishnavi Height, Nagar Manmad Road, Bolegaon Phata, Nagapur M, Ahmed Nagar - 414111.

The Gold Ornaments to be auctioned belong to Loan Accounts of our various Customers who have failed to pay their dues. Our notices of auction have been duly issued to these borrowers.

The Gold Ornaments to be auctioned belong to Overdue Loan Accounts of our various Customers mentioned below with branch name.

**Ahmednagar Bolegaon MIDC Branch :** GL00000000149956, GL00000000178517, GL00000000173006, GL00000000182602, GL00000000182430, GL00000000139408, GL00000000146087, GL00000000171105, GL00000000177121, GL00000000172230, GL00000000171244, GL00000000164710.

For more details, please contact TruCap Finance Limited (Formerly known as Dhanvarsha Finvest Ltd).

**Contact Person: Vinod Masker**  
**Contact Number(s): 98704242107**

TruCap Finance Limited (Formerly known as Dhanvarsha Finvest Ltd) *reserves the right to alter the number of accounts to be auctioned & postpone / cancel the auction without any prior notice.*

**TruCap Finance Limited**  
**(Formerly known as Dhanvarsha Finvest Ltd)**

## ECL FINANCE LIMITED

Regd Office: 5th Floor, Tower 3, Wing B, Kohinoor City Mall, Kohinoor City, Kirool Road, Kurla (W), Mumbai-400070.  
Branch Office Address:- Office No. 208-210, 2nd Floor, Kakade Bizz Icon, CTS 2687B, Ganeshkhind Road, Bhambrude, Shivaji Nagar, Pune, Maharashtra 411016

### E-AUCTION – STATUTORY 15 DAYS SALE NOTICE

Sale by E-Auction under the Securitisation and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 and The Security Interest (Enforcement) Rules, 2002.

Notice is hereby given to public in general and in particular to borrower and guarantor that below mentioned property will be sold on "As is where is", "As is what is" and "Whatever there is" for the recovery of amount as mentioned in appended table till the recovery of loan dues. The said property is mortgaged to ECL Finance Limited for the loan availed by Borrower(s), Co borrower(s) and Guarantor(s). The secured creditor is having physical possession of the below mentioned Secured Asset.

Sl. No.	Name of Borrower(s)/Co Borrower(s) / Guarantor(s)	Amount of Recovery	Reserve Price and EMD	Date & Time of the Auction	Date & Time of the Inspection	Possession Date
1.	<b>ATUL ZUMBER KAWADE (Borrower), TEJASWINI ATUL KAWADE (Co-Borrower)</b>	<b>Rs.2,88,34,847/-Rupees Two crores Eighty Eight Lakhs Thirty Four Thousand Eight Hundred Forty Seven Only</b> as on 09/07/2024 + Further Interest thereon+ Legal Expenses for Lan No. LNSKFEC000059471	<b>Rs.52,00,000/- (Rupees Fifty Two Lakh Only), Earnest Money Deposit:- Rs.5,20,000/- (Rupees Five Lakhs Twenty Thousand Only)</b>	<b>13-08-2024 Between 11.am to 12 Noon (With 5 Minutes Unlimited Auto Extensions)</b>	<b>26-07-2024 Between 11.00 am to 3.00 pm</b>	<b>13-10-2022</b>
<b>Description of the secured Asset :</b> All The Part And Parcel Of The Property Bearing Shop No. 66 (As Per Siteoffice No.12) Adm.83.76 Sq.Mtrs I.e. 901.60 Sq.Ft.S. Shop No.67 (As Per Site Office No.13) Adm.43.52 Sq.Mtrs I.e. 468.45 Sq.Ft. Shop No.68 (As Per Site Office No.14) Adm.43.52 Sq.Mtrs I.e. 468.45 Sq.Ft. Shop No.69 (As Per Site Office No.15) Adm.50.87 Sq.Mtrs I.e. 545.41 Sq.Ft. <b>Total Adm.Area 283.93 sq.Ft.</b> On Third Floor In The Scheme Known As "City Arcade" Constructed On Plot No.4 And Plot No.5 Out Of Survey.No 27/2r/1/1/2 Situated At Dasak, Taluka, District- Nashik Within Nashik Municipal Corporation Nashik 42201.						
2.	<b>ATUL ZUMBER KAWADE (Borrower), TEJASWINI ATUL KAWADE (Co-Borrower)</b>	<b>Rs.2,88,34,847/-Rupees Two crores Eighty Eight Lakhs Thirty Four Thousand Eight Hundred Forty Seven Only</b> as on 09/07/2024 + Further Interest thereon+ Legal Expenses for Lan No. LNSKFEC000059471	<b>Rs.62,00,000/- (Rupees Sixty Two Lakhs Only), Earnest Money Deposit :- Rs.6,20,000/- (Rupees Six Lakhs Twenty Thousand Only)</b>	<b>13-08-2024 Between 11.am to 12 Noon (With 5 Minutes Unlimited Auto Extensions)</b>	<b>26-7-2024 Between 11.00 am to 3.00 pm</b>	<b>13-10-2022</b>
<b>Description of the secured Asset :</b> All The Part And Parcel Of The Property Bearing Shop No.55 (As Per Site Office No.2) Adm.102.14 Sq. Mtrs I.e.1099 Sq.Ft., Shop No.56 (As Per Site Office No.2) Adm.43.52 Sq. Mtrs I.e. 468.45 Sq.Ft., Shop No.57 (As Per Site Office No.3) Adm.43.52 Sq.Mtrs I.e. 468.45 Sq.Ft., Shop No.58(As Per Site Office No.4) Adm.73.71 Sq.Ft. <b>Total Admeasuring 2829.78 Sq. Ft.</b> On Third Floor In The Scheme Known As "City Arcade" Constructed On Plot No.4 And Plot No.5 Out Of Survey.No 27/2r/1/1/2 Situated At Dasak, Taluka, District- Nashik Within Nashik Municipal Corporation Nashik 42201.						

**Notes:-** 1) The auction sale will be conducted online through the website <https://sarfaesi.auctiontignet.net> and Only those bidders holding valid Email, ID PROOF & PHOTO PROOF, PAN CARD and have duly remitted payment of EMD through DEMAND DRAFT/ NEFT/RTGS shall be eligible to participate in this "online e-auction".

2) The intending buyers have to submit their EMD by way of remittances by DEMAND DRAFT / RTGS/NEFT to: Beneficiary Name: **ECL FINANCE LIMITED Bank: STATE BANK OF INDIA, Account No. 61300847940, SARFAESI- Auction, ECL FINANCE LIMITED, IFSC code: SBIN0010593**


3) Last date for submission of online application Bid form along with EMD for S/L No. 1 is **12-08-2024** and for S/L No. 2 is **29-07-2024**.

4) For detailed terms and condition of the sale, please visit the website <https://sarfaesi.auctiontignet.net> or Please contact **Mr. Maulik Shirnani, Ph. +91- 6351896643/9173528727**, Help Line e-mail ID: [Support@auctiontignet.net](mailto:Support@auctiontignet.net)

Mobile No. 02067684106/ 9764338822

Date: 23.07.2024

Sd/- Authorized Officer  
ECL Finance Ltd

 <b>ADITYA BIRLA CAPITAL</b> <small>PROTECTING INVESTING FINANCING ADVISING</small>	<h1 style="margin: 0;">ADITYA BIRLA HOUSING FINANCE LIMITED</h1> <p style="margin: 0;">Registered Office- Indian Rayon Compound, Veraval, Gujarat – 362266</p> <p style="margin: 0;">Branch Office - G-Corp Tech Park, 8th floor, Kasar Wadavali, Ghodbunder Road, Thane, MH-400601</p>			
<b>DEMAND NOTICE</b> (under Rule 3 (1) of Security Interest (Enforcement) Rules, 2002)				
<p><b>SUBSTITUTED SERVICE OF NOTICE U/s 13 (2) OF SECURITISATION AND RECONSTRUCTION OF FINANCIAL ASSETS AND ENFORCEMENT OF SECURITY INTEREST ACT, 2002.</b></p> <p>Notice is hereby given to the borrowers as mentioned below that since they have defaulted in repayment of the Credit facility availed by them from <b>Aditya Birla Housing Finance Limited (ABHFL)</b>, their loan accounts have been classified as <b>Non-Performing Assets</b> in the books of the Company as per RBI guidelines thereto. Thereafter, ABHFL has issued demand notices under section 13(2) of the Securitization and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 (SARFAESI Act) on the last known addresses of the said borrowers thereby calling upon and demanding from them to repay the entire <b>outstanding amount</b> together with further interest at the contractual rate on the aforesaid amount and incidental expenses, cost, charges etc. as stated in the said demand notices. However, the demand notice is also being served by way of publication, as per Rule 3 of the Security Interest (Enforcement) Rules, 2002 (SARFAESI Rules):</p>				
Sl. No.	Name and Address Borrower/ Co-Borrower and Guarantor / Co-Guarantor & Loan A/c No.	NPA Date	Date of Demand Notice	Amount Due as per Demand Notice as on Date
1	<b>1. ANIL KALYAN SONAVANE</b> Row House No. 23, Sainath Vihla, Plot No. 1 To 36, Gut No. 46 Sunderwadi Zalta, Near Zalta Phata, Aurangabad, Maharashtra-431001 <b>2. MANISHA ANIL SONAVANE</b> Row House No. 23, Sainath Vihla, Plot No. 1 To 36, Gut No. 46 Sunderwadi Zalta, Near Zalta Phata, Aurangabad, Maharashtra-431001 <b>3. M/S NEW MAHALAXMI KIRANA AND DHANYALAY</b> Row House No. 23, Sainath Vihla, Plot No. 1 To 36, Gut No. 46 Sunderwadi Zalta, Near Zalta Phata, Aurangabad, Maharashtra-431001 <b>4. M/S MAHALAXMI ICE CREAM PALOUR AND DAILY NEEDS</b> Row House No. 23, Sainath Vihla, Plot No. 1 To 36, Gut No. 46 Sunderwadi Zalta, Near Zalta Phata, Aurangabad, Maharashtra-431001 <b>5. M/S NEW MAHALAXMI KIRANA AND DHANYALAY</b> N-9, Shop No. 13, Trimurti Complex Cidco, Aurangabad, Maharashtra-431001 <b>6. M/S MAHALAXMI ICE CREAM PALOUR AND DAILY NEEDS</b> N-9, Shop No. 12, Trimurti Complex Cidco, Aurangabad, Maharashtra-431001 <b>7. ANIL KALYAN SONAVANE</b> Plot No. 12-A, Sector N-9, Yashwant Hsg Society, Cidco, Aurangabad, Maharashtra-431001 <b>8. MANISHA ANIL SONAVANE</b> Plot No. 12-A, Sector N-9, Yashwant Hsg Society, Cidco, Aurangabad, Maharashtra-431001 <b>9. M/S NEW MAHALAXMI KIRANA AND DHANYALAY</b> Plot No. 12-A, Sector N-9, Yashwant Hsg Society, Cidco, Aurangabad, Maharashtra-431001 <b>10. M/S MAHALAXMI ICE CREAM PALOUR AND DAILY NEEDS</b> Plot No. 12-A, Sector N-9, Yashwant Hsg Society, Cidco, Aurangabad, Maharashtra-431001 <b>11. ANIL KALYAN SONAVANE</b> Shop No. 13, Trimurti Complex, N-9 Cidco, Near Jain Mandri, Aurangabad, Maharashtra-431001 <b>12. MANISHA ANIL SONAVANE</b> C/O M/s Mahalaxmi Ice Cream Palour & Daily Needs, N-9, Shop No. 12, Trimurti Complex Cidco, Aurangabad, Maharashtra-431001 <b>Loan Account No. LNAURHL-06710034708 &amp; LNAURHL-07170032994</b>	09.07.2024	16.07.2024	(Rs. 24,02,428.79/-) (Rupees Twenty Four Lakh Two Thousand Four Hundred Twenty Eight and Seventy Nine Paise Only) to be paid by outstanding principal, arrears (including accrued late charges) and interest till 11.07.2024.
<p><b>DESCRIPTION OF IMMOVABLE PROPERTY/PROPERTIES MORTGAGED:</b> All That Piece and Parcel Of The Row House No. 23, Plot Area 55.80 Sq. Mtrs. And Builtup Area Measuring 83.64 Sq. Mtrs. In "Sainath Vihla," Constructed In Plot No. 1-36 Out Land Gut No. 46, Situated At Marje: Sundarwadi, Group Gram Panchayat: Zalta, Near Zalta Phata, Tq. &amp; District: Aurangabad, Maharashtra-431001, And Bounded As Below:- East: Road, West: Row House No. 13, North: Row House No. 24, South: Row House No. 22 .</p> <p>We hereby call upon the borrower stated herein to pay us within 60 days from the date of this notice, the outstanding amount (s) together with further interest thereon plus cost, charges, expenses, etc. thereto failing which we shall be at liberty to enforce the security interest including but not limited to taking possession of and selling the secured asset entirely at your risk as to the cost and consequences. Please note that as per section 13(1) of the SARFAESI Act, all of the above transferring by way of sale, lease or otherwise, the aforesaid secured assets without prior written consent of the Company. Any contravention of the said section by you shall invoke the penal provisions as laid down under section 23 of the SARFAESI Act and / or any other legal provision in this regard. Please note that as per sub-section (8) of section 13 of the Act, if the dues of ABHFL together with all costs, charges and expenses incurred by ABHFL are tendered to ABHFL at any time before the date fixed for sale or transfer, the secured asset shall not be sold or transferred by ABHFL, and no further step shall be taken by ABHFL or transfer or sale of that secured asset.</p>				
Date: 23.07.2024 Place: Aurangabad		Sd/- Authorised Officer (Aditya Birla Housing Finance Limited)		

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**TRUCAP FINANCE LIMITED**  
(Formerly known as Dhanvarsha Finvest Ltd)  
Registered Office: 3rd Floor, A Wing, D.J. House, Old Nagardas Road,  
Andheri (East), Mumbai – 400069, Maharashtra,  
GST No: 27AAACD9887D1ZC  
Corporate Identity Number: L64920MH1994PLC334457

**PUBLIC NOTICE**

This is to inform the Public that Auction of pledged Gold Ornaments will be conducted by TruCap Finance Limited (Formerly known as Dhanvarsha Finvest Ltd) on 26th July 2024 at Aurangabad – Pundlik nagar at 11.00 A.M.  
Branch address: TruCap Finance Ltd. (formerly known as Dhanvarsha Finvest Ltd.), Ground Floor, N4, Pundlik Nagar, Aurangabad – 431 005.

The Gold Ornaments to be auctioned belong to Loan Accounts of our various Customers who have failed to pay their dues. Our notices of auction have been duly issued to these borrowers.

The Gold Ornaments to be auctioned belong to Overdue Loan Accounts of our various Customers mentioned below with branch name.

**Aurangabad - Cidco Branch:** GL00000000174118, GI00000000209635 .

**Aurangabad Pundlik Nagar Branch:** GL0000000014586, GI00000000208511, GI00000000181874, GL00000000181778, GL00000000170236, GI00000000180616.

For more details, please contact TruCap Finance Limited (Formerly known as Dhanvarsha Finvest Ltd).

**Contact Person: Vinod Maskar**  
**Contact Number(s): 9870424107**

TruCap Finance Limited (Formerly known as Dhanvarsha Finvest Ltd) *reserves the right to alter the number of accounts to be auctioned & postpone / cancel the auction without any prior notice.*

**TruCap Finance Limited**  
(Formerly known as Dhanvarsha Finvest Ltd)

# HERO HOUSING FINANCE LIMITED

Contact Address: Building No. 7, 2nd Floor, Community Centre, Basant Vihar, Vasant Vihar, New Delhi- 110057,  
 Regd. Office: On Road Building No. 2, 2nd Floor, Community Centre, Basant Vihar, New Delhi- 110057,  
 Ph: 011 49267000, Toll Free No: 1800 212 6800, Email: customer.care@herohtl.com  
 Website: www.herohousingfinance.com | CIN: U5192DL2016PLC C30148

## DEMAND NOTICE

Under Section 13 (2) of the Securitisation and Reconstruction of Financial Assets and Enforcement of  
 Security Interest Act, 2002 ("Act") read with Rule 3 of the Security Interest (Enforcement) Rules, 2002 ("Rules").

Whereas the undersigned being the Authorised Officer of Hero Housing Finance Limited (HHFL) under the Act and in exercise of powers conferred under Section 13 (2) read with Rule 3 of the Rules already issued detailed Demand Notices dated below under Section 13(2) of the Act, calling upon the Borrower(s)/Co-Borrower(s)/Guarantor(s) (all singularly or together referred to "Obligors"/Legal Heir(s)/Legal Representative(s) listed hereunder, to pay the amounts mentioned in the respective Demand Notice(s), within 60 days from the date of the respective Notice(s), as per details given below. Copies of the said Notices are served by Registered Post A.D. and are available with the undersigned, and the said Obligor(s)/Legal Heir(s)/Legal Representative(s), may, if they so desire, collect the respective copy from the undersigned on any working day during normal office hours.

In connection with the above, Notice is hereby given (once again, to the said Obligor(s)/Legal Heir(s)/Legal Representative(s) to pay to HHFL, within 60 days from the date of the respective Notice(s), the amounts indicated herein below against their respective names, together with further interest as detailed below from the respective dates mentioned below in column (d) till the date of payment and / or realisation, read with the loan agreement and other documents/writings, if any, executed by the said Obligor(s). As security for due repayment of the loan, the following Secured Asset(s) have been mortgaged to HHFL by the said Obligor(s) respectively.

Loan Account No.	Name of Obligor(s)/Legal Heir(s)/Legal Representative(s)	Total Outstanding Due Rs. as on below Dates	Date of Demand Notice	Date of NPA
HHFNSKH00 20000011205, HHFNSKH00 2000011207	Nirvriti Hema Maule, Nirmala Nirvriti Maule, Hema Lahu Maule	Rs. as Rs.52,926/- as on 16-July-2024	16-07-2024	05-07-2024

**Description of the Secured Assets / Immovable Properties / Mortgaged Properties:** All That Piece and Parcel of Property Bearing Row Bungalow No. 8, Having Carpet Area Measuring 88.20 Mtrs On Ground and First Floor, Also Ground Space And Side Open Space Admeasuring Area 88.12 Mtrs As Per Sanctioned Building Plan In The Building Known As Shivshakti Row Bungalow Apartment Constructed On Survey No. 60/02/A Plot No. 17, Situated Within The Registration, Majje Gangapur, Taluka & Distt-Nashik And Within The Limits Of The Nashik Municipal Corp. Bounded As: East: Adjacent Survey No. 60/02/2, West: Row Bungalow No. 4, North: Plot No. 14 and 15, South: 30 Feet Wide Colony Road

"with further interest, additional Interest at the rate as more particularly stated in respective Demand Notice dated mentioned above, incidental expenses, costs, charges etc incurred till the date of payment for realisation. If the said Obligor(s) shall fail to make payment to HHFL as aforesaid, then HHFL shall proceed against the above Secured Asset(s)/Immovable Property(ies) under Section 13(4) of the said Act and the applicable Rules entirely at the risk of the said Obligor(s)/Legal Heir(s)/Legal Representative (s) as to the costs and consequences.


The said Obligor(s)/Legal Heir(s)/Legal Representative(s) are prohibited under the said Act to transfer the aforesaid Secured Asset(s)/Immovable Property, whether by way of sale, lease or otherwise without the prior written consent of HHFL. Any person who contravenes or abets contravention of the provisions of the Act or Rules made thereunder shall be liable for imprisonment and/or penalty as provided under the Act.

**DATE :** 23-07-2024,

**PLACE :** NASHIK

**Sd/- Authorised Officer**

**For HERO HOUSING FINANCE LIMITED**



इंडियन बैंक

ALLAHABAD

BRANCH : SAM PUNE

Building No. 02, Plot No. S-213, Jupiter Housing Society, Kalyani Nagar,  
Pune 411006, E-mail- [samsmall.pune@indianbank.co.in](mailto:samsmall.pune@indianbank.co.in)

APPENDIX- IV-A\*\*[See proviso to rule 8 (6)]

Sale notice for sale of immovable properties

E-Auction Sale Notice for Sale of Immovable Assets under the Securitisation and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 read with proviso to Rule 8 (6) of the Security Interest (Enforcement) Rules, 2002


Notice is hereby given to the public in general and in particular to the Borrower (s) and Guarantor (s) that the below described immovable property mortgaged/charged to the Secured Creditor, the **PHYSICAL POSSESSION** of which has been taken by the Authorised Officer of **Indian Bank, SAM Pune Branch**, Secured Creditor, will be sold on "As is where is", "As is what is", and "Whatever there is" on **09.08.2024**, for recovery of **Rs. 20,07,37,579/-** (Rupees Twenty Crores, Seven Lakhs, Thirty Seven Thousand, Five Hundred, Seventy Nine Only) (Inclusive of Interest upto **11.07.2024**) with further interest, cost, other charges and expenses thereon, due to the **Indian Bank, SAM Pune Branch**, Secured Creditor, from (i) **M/s Sanshu Agro Pvt Ltd (Borrower)**; (ii) **Mr. Gaurav Kuldeep Kashyap (Director/Guarantor)**; (iii) **Mr. Umang Pankaj Agarwal (Director/Guarantor)**; (iv) **Mr. Kanta Kumar (Director/Guarantor)** and (v) **Smt. Mamata Katiyar (Director/Guarantor)**.

The specific details of the property intended to be brought to sale through e-auction mode are enumerated below:


**Detailed Description of the Property :** All that piece and parcel along with factory shed and building on Plot no A – 19, admeasuring 11464.00 SQM, **Nardana Growth Centre, MIDC Phase 2, Village Bahbale, Tal- Sindkheda, Distt- Dhule** standing in the name of **M/s Sanshu Agro Pvt. Ltd.**

<b>Encumbrances on Property</b>	<b>: Not Known</b>
<b>Reserve Price</b>	<b>: Rs.72.00 Lakhs</b>
<b>EMD Amount</b>	<b>: Rs.7.20 Lakhs</b>
<b>Bid Incremental Amount</b>	<b>: Rs.25,000/-</b>
<b>Date and Time of Inspection of Property</b>	<b>: 05.08.2024, 11.00 AM to 02.00 PM</b>
<b>Date and Time of e-Auction</b>	<b>: 09.08.2024, 11.00 AM to 05.00 PM</b>
<b>Property ID No.</b>	<b>: IDIBSANSHUA19</b>


Bank Website




E-Auction Website




Document



Property Location



Photos



Bidders are advised to visit the Website (<https://www.ebkray.in>) of our eAuction Service Provider **PSB Alliance Pvt. Ltd.** to participate in online bid. For Technical Assistance, Please call 8291220220. For Registration Status and for EMD Status, Please e-mail to support.ebkrray@psballiance.com.

For Property Details and Photographs of the Property and **Auction Terms and Conditions**, Please Visit: <https://www.ebkrray.in> and for clarifications related to this portal, please contact **PSB Alliance Pvt. Ltd.** Contact No. 8291220220.

**Bidders are advised to use Property ID Number** mentioned above while searching for the property in the website with <https://www.ebkrray.in>

Date 18/07/2024

Place : Pune

Authorised Officer

M. 9041540086

**tru**

**TRUCAP FINANCE LIMITED**  
(Formerly known as Dhanvarsha Finvest Ltd)  
**Registered Office:** 3rd Floor, A Wing, D.J. House, Old Nagardas Road,  
Andheri (East), Mumbai – 400069, Maharashtra,  
**GST No: 27AAACD9887012C**  
**Corporate Identity Number: L64920MH1994PLC334457**

**PUBLIC NOTICE**

This is to inform the Public that Auction of pledged Gold Ornaments will be conducted by TruCap Finance Limited (Formerly known as Dhanvarsha Finvest Ltd) 26th July 2024 at Nashik at 11:00 A.M.  
Branch address: TruCap Finance Limited (Formerly known as Dhanvarsha Finvest Ltd) Shop No 3 & 4, Purab Pashim Plaza, Divya Big Cinema, Trimurti Chowk, Cidco, Nashik-422008

The Gold Ornaments to be auctioned belong to Loan Accounts of our various Customers who have failed to pay their dues. Our notices of auction have been duly issued to these borrowers.

The Gold Ornaments to be auctioned belong to Overdue Loan Accounts of our various Customers mentioned below with branch name.

**Nashik Branch:** GL0000000211353, GL00000000195471, GL0000000147389, GL0000000209273, GL0000000204519 (Shivalik-102742517765), GL0000000178259, GL0000000171478, GL00000000114773, GL00000000118342, GL0000000169968, GL0000000176747, GL0000000117497, GL0000000181978.

For more details, please contact TruCap Finance Limited (Formerly known as Dhanvarsha Finvest Ltd).

**Contact Person: Vinod Maskars**  
**Contact Number(s): 9870424107**

TruCap Finance Limited (Formerly known as Dhanvarsha Finvest Ltd) *reserves the right to alter the number of accounts to be auctioned & postpone / cancel the auction without any prior notice.*

**TruCap Finance Limited**  
(Formerly known as Dhanvarsha Finvest Ltd)

**tru**

# TRUCAP FINANCE LIMITED

(Formerly known as Dhanvarsha Finvest Ltd)

**Registered Office:** 3rd Floor, A Wing, D.J. House, Old Nagardas Road,  
Andheri (East), Mumbai – 400069, Maharashtra,  
**GST No: 27AAACD9887D1ZC**  
**Corporate Identity Number: L64920MH1994PLC334457**

## PUBLIC NOTICE

This is to inform the Public that Auction of pledged Gold Ornaments will be conducted by TruCap Finance Limited (Formerly known as Dhanvarsha Finvest Ltd) 26th July 2024 at Solapur – Waman Nagar at 11:00 A.M.

Branch address: TruCap Finance Limited (formerly known as Dhanvarsha Finvest Limited), 1st Floor, PLOT NO. 5, SARASWATI HEIGHTS, NARSINHA NAGAR, OPP D-MART, JULE SOLAPUR ROAD, SOLAPUR – 413004.

The Gold Ornaments to be auctioned belong to Loan Accounts of our various Customers who have failed to pay their dues. Our notices of auction have been duly issued to these borrowers.

The Gold Ornaments to be auctioned belong to Overdue Loan Accounts of our various Customers mentioned below with branch name.

**Latur Branch:** GL0000000212047, GL00000000211853, GL00000000270802, GL00000000175231, GL00000000173308, GL00000000175910, GL00000000181610, GL00000000176356, GL00000000170216, GL00000000175227.

**Nanded Branch:** GL00000000174578, GL00000000174231, GL00000000181910, GL00000000182841, GL00000000172509, GL00000000179346.

**Solapur Waman Nagar Branch:** GL00000000181375, GL00000000181768.

**Tuljapur Peth Branch :** GL00000000184674, GL00000000201151, GL00000000190677, GL00000000188365, GL00000000184411, GL00000000177069, GL00000000172541, GL00000000180564, GL00000000170062, GL00000000176070, GL00000000175178, GL00000000173596, GL00000000172376, GL00000000179500, GL00000000179254, GL00000000201036, GL00000000201025, GL00000000218431, GL00000000216296, GL00000000216268.

For more details, please contact TruCap Finance Limited (Formerly known as Dhanvarsha Finvest Ltd).

**Contact Person: Vinod Maskar**  
**Contact Number(s): 9870424107**

TruCap Finance Limited (Formerly known as Dhanvarsha Finvest Ltd) reserves the right to alter the number of accounts to be auctioned &/ postpone / cancel the auction without any prior notice.)

**TruCap Finance Limited**  
**(Formerly known as Dhanvarsha Finvest Ltd)**

**TRUCAP FINANCE LIMITED**  
(Formerly known as Dhanvarsha Finvest Ltd)  
**Registered Office:** 3rd Floor, A Wing, D.J. House, Old Nagardas Road,  
Andheri (East), Mumbai – 400069, Maharashtra,  
**GST No:** 27AAACD9887D12C  
**Corporate Identity Number:** L64920MH1994PLC334457

**PUBLIC NOTICE**

This is to inform the Public that Auction of pledged Gold Ornaments will be conducted by TruCap Finance Limited (Formerly known as Dhanvarsha Finvest Ltd) on 26th July 2024 at **Ponda** at **11:00 A.M.**  
Branch address: TruCap Finance Limited (Formerly known as Dhanvarsha Finvest Ltd)  
**Sumit Shivam complex 1st floor Shop no 7 Ponda Goa 403401.**  
The Gold Ornaments to be auctioned belong to Loan Accounts of our various Customers who have failed to pay their dues. Our notices of auction have been duly issued to these borrowers.  
The Gold Ornaments to be auctioned belong to Overdue Loan Accounts of our various Customers mentioned below with branch name.

**Bicholim Branch:** GL00000000112436, GL00000000167399, GL00000000245124, GL00000000167509, GL00000000170634, GL00000000178380, GL00000000246493, GL00000000246501, GL00000000256303, GL00000000245154, GL00000000247833, GL00000000248543.

**Mapusa Branch:** GL00000000088090, GL00000000173839, GL00000000174645, GL00000000178525, GL00000000115344, GL00000000114656, GL00000000112656, GL00000000143331, GL00000000180795, GL00000000177551, GL00000000140863, GL00000000172330, GL00000000141919, GL00000000179592, GL00000000178989, GL00000000202050, GL00000000205984, GL00000000204785, GL00000000204762, GL00000000204747.

**Margao Branch:** GL00000000170168, GL00000000178599, GL00000000146111, GL00000000181392, GL00000000172023, GL00000000112027, GL00000000114782, GL00000000192367, GL00000000192367, GL00000000143743, GL00000000165525, GL00000000166685, GL00000000211644, GL00000000219498, GL00000000169433, GL00000000192356, GL00000000144338.

**Ponda Branch:** GL00000000177622, GL00000000177666, GL00000000179849, GL00000000178573, GL00000000191652, GL00000000087634, GL00000000181256, GL00000000183263, GL00000000171140, GL00000000179449, GL00000000113048, GL00000000181651.

**Sanquelim Branch:** GL00000000177353, GL00000000170893, GL00000000179940, GL00000000178283, GL00000000082461, GL00000000143735, GL00000000141096, GL00000000173751, GL00000000183101, GL000000001183745, GL00000000179376, GL00000000171185, GL00000000140037, GL00000000139763, GL00000000170488, GL00000000174001, GL00000000192954, GL00000000209144, GL00000000209136, GL00000000208543.

**Valpoi Branch:** GL00000000177917, GL00000000177283, GL00000000179996, GL00000000180005, GL00000000179836, GL00000000179837, GL00000000180348, GL00000000182569, GL00000000182416, GL00000000183745, GL00000000146906, GL00000000172688, GL00000000118631, GL00000000193980, GL00000000169984, GL00000000191146, GL00000000204629, GL00000000204624, GL00000000207909, GL00000000216676.

**Vasco Branch:** GL00000000148948, GL00000000141651, GL00000000173837, GL00000000172193, GL00000000176891, GL00000000176031, GL00000000180157, GL00000000181644, GL00000000170762.

For more details, please contact TruCap Finance Limited (Formerly known as Dhanvarsha Finvest Ltd)  
**Contact Person: Vinod Maskar**  
**Contact Number(s): 9870424107**  
TruCap Finance Limited (Formerly known as Dhanvarsha Finvest Ltd) reserves the right to alter the number of accounts to be auctioned & postpone / cancel the auction without any prior notice.)

**TruCap Finance Limited**  
(Formerly known as Dhanvarsha Finvest Ltd)